

Working

Social Computing in uw bedrijf.

Hoe kunnen geïntegreerde tools vergelijkbaar aan FaceBook, Hyves, Twitter, Google Wave, etc. helpen om uw bedrijf efficiënter te laten werken én hoe maakt u hiermee uw bedrijf klaar voor de nieuwe generatie werknemers die niet meer e-mailen, maar ander middelen gebruiken om samen te werken.

“Work is not a Place!”



Het Nieuwe Werken: why it matters



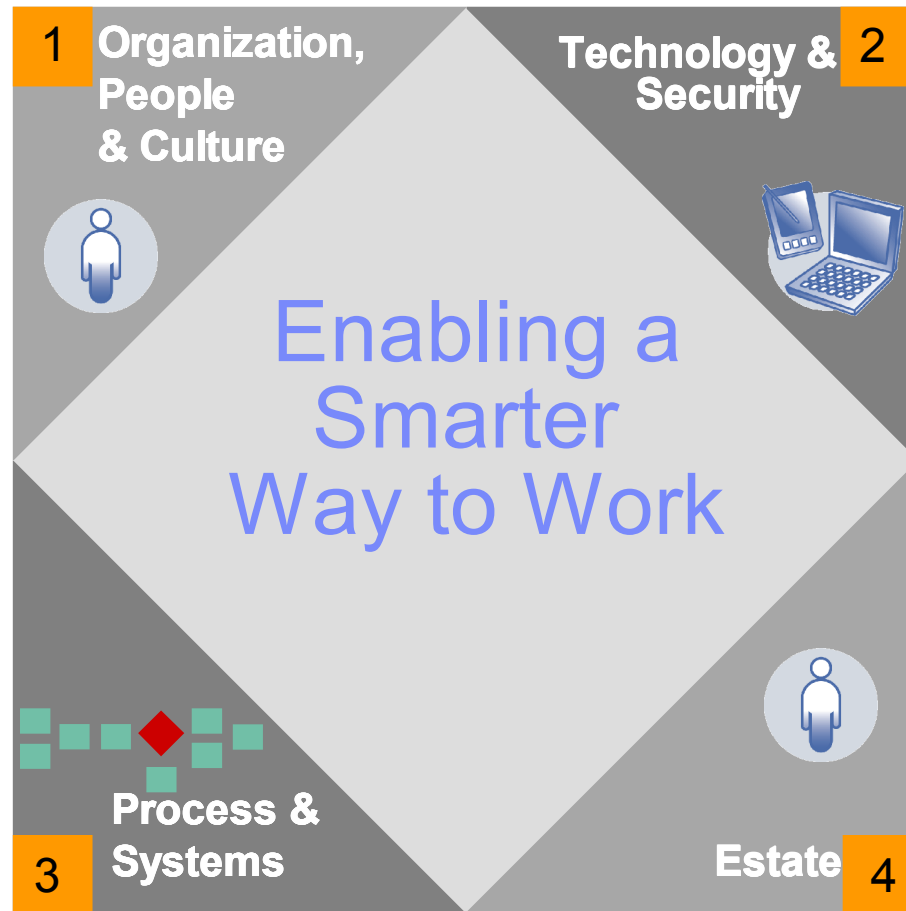
- Need to increase efficiency / flexibility/ responsiveness
- Cost Reduction
- Reduce Environmental Impacts



- Critical in attracting & retaining top talent within shrinking labour pool in a 24/7 world
- Expectations of “next generation” workforce.
 - “Alleen papa werkt nog met e-mail”
- Work/life integration; staff morale

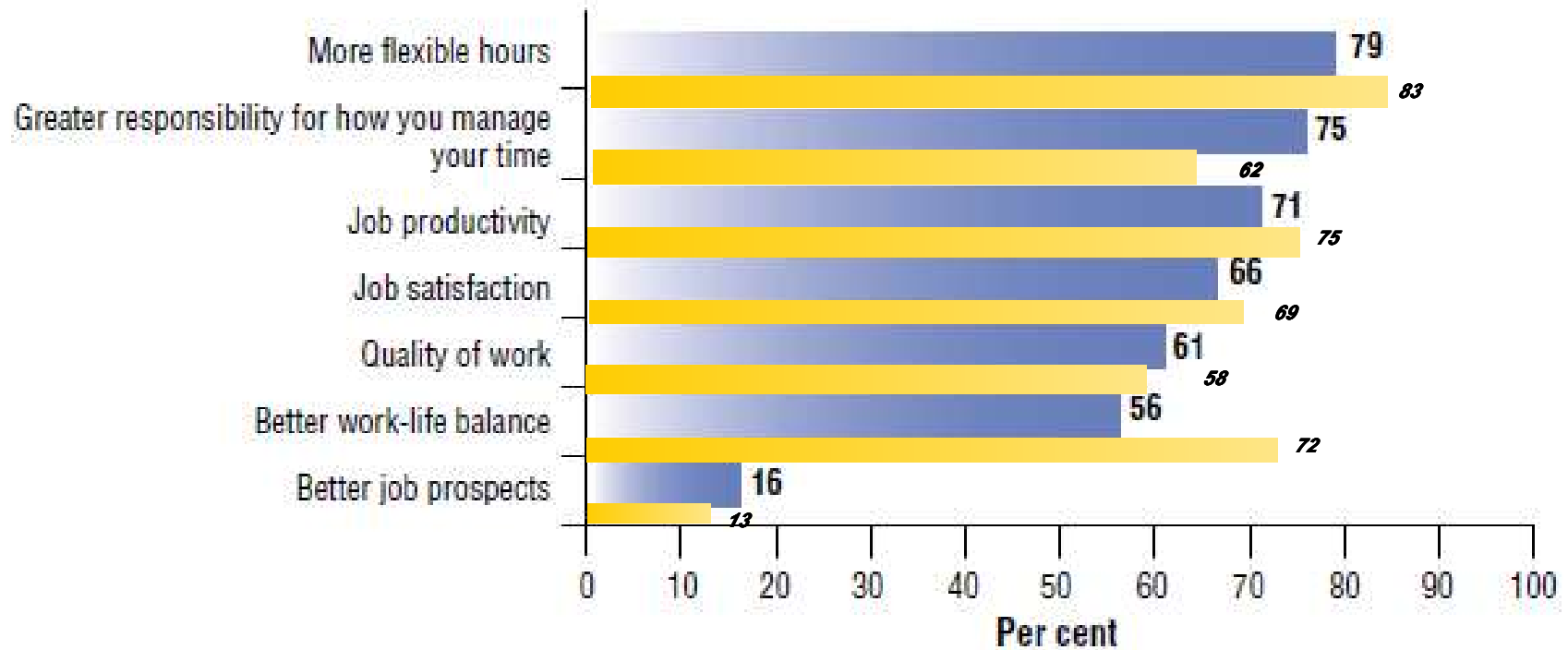


The Elements of Work cannot be treated in isolation



IBM'ers get it right - clear, measureable benefits...

Figure 5. As an individual, what are the biggest benefits to working remotely?



Note: Per cent of respondents selecting "1" or "2" on a 1-5 scale where 1 = "major benefit" and 5 = "no benefit."

Source: IBM/Economist Intelligence Unit survey, March 2005.

Source: IBM Internal mobility research Netherlands, November 2008

and significantly fewer issues with working remotely!

Figure 6. To what extent does remote working make the following goals and activities more difficult for you?



Note: Per cent of respondents selecting "slightly more difficult" and "much more difficult."

Source: IBM/Economist Intelligence Unit survey, March 2005.

Source: **IBM** Internal mobility research Netherlands, November 2008

IBM conducts business in a rapidly changing environment

Work environments are more complex

- Matrixed organizations
- Organizational changes
- Mergers / Acquisitions
- Global companies
- Telecommuting / Remote workers

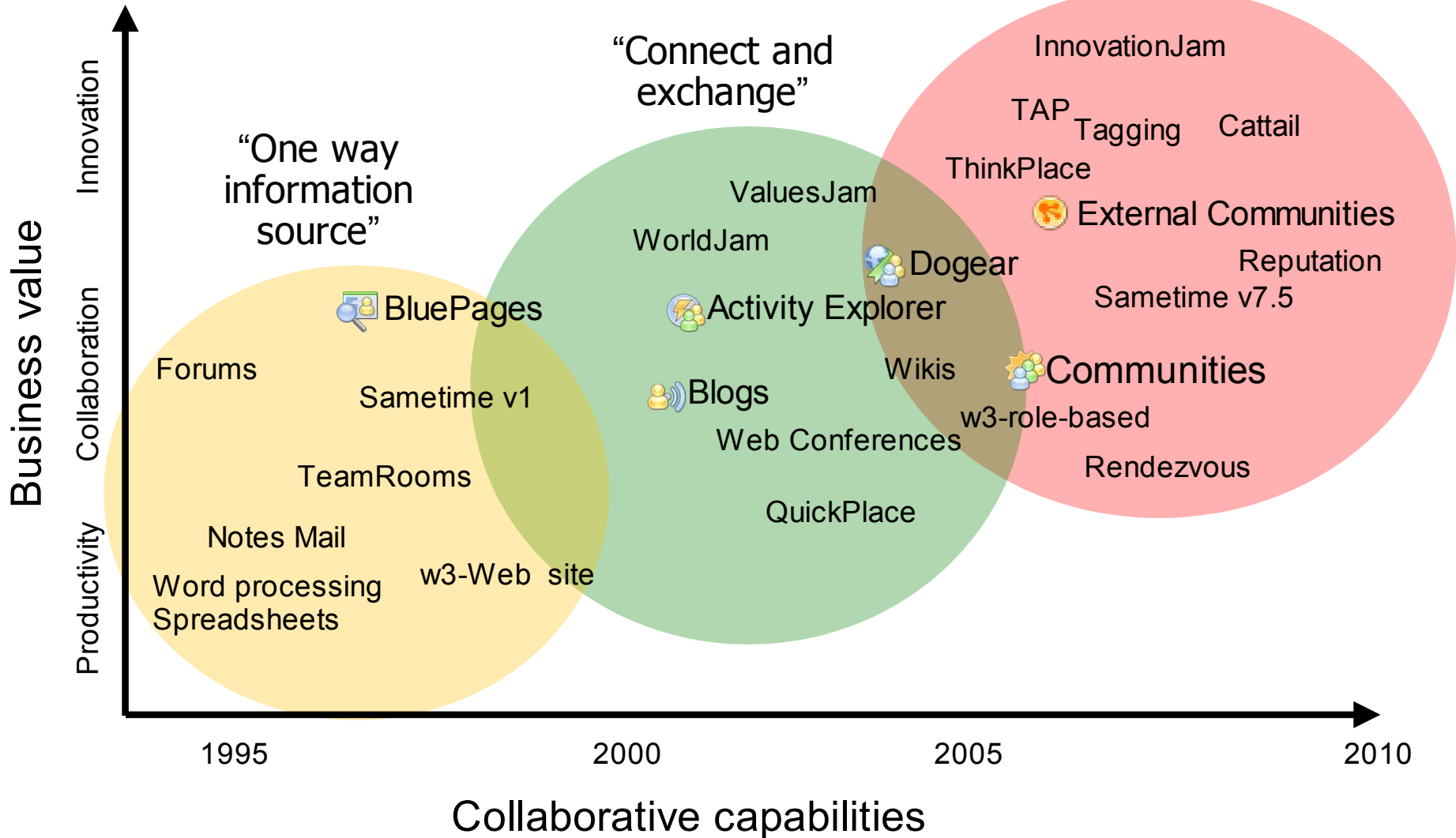
Work is increasingly collaborative

- Increased Specialization
- Ad hoc projects

More interactions with unknown people



History of web 2.0 at IBM



Eric

Over | Vrienden | Foto's | Meer ▾



wijzig foto

- Tik toevoegen
- Bericht
- Kaartje
- Kado
- Google Eric

WieWatWaar Plaats nieuwe WWW

Lekker Social bezig
vandaag, 08:38 - Reageer

Meer...

Profiel wijzigen

Naam: Eric Derksen
Woonplaats: Maarn
442 x bekeken-door wie?, Hyver sinds 20-04-2006

Spots: (?) Het henschotermeer
School: CBS, Rome Katholieke Basisschool De Doornik

Eric Derksen

- afgelopen donderdag w

Prikbord I


Wat ben je aar

Bijlage:

- Eric D** zuidem 04 n
- Eric D** http://t 03 n
- Eric D** France 03 n
- Eric D** 24 fi

twitter

Home Profile Find People Settings Help Sign out



Careless2000

That's you!

Name Eric Derksen

Eric Derksen [Edit]
Alliance Manager [Edit]
Netherlands [Edit] | Computer Software [Edit]

[Edit]

Eric Checking out the plgin on Notes in Linux... still lovin' it. 4 months ago [Update]

Current

- eBusiness Technical Sales at IBM Nederland B.V. [Edit]
[Add Current Position](#)

Past

- Technical Sales at IBM Software Group
- Technical Sales RFID at IBM
- WebSphere Speech Specialist at IBM

[see all...](#)

Education

- Technische Universiteit Eindhoven

Enterprise 2.0 at work in IBM:

IBM used 'Facebook / LinkedIn / Hyves' long before we started selling it



Profiles



Derksen, Eric

Preparing my presentation for "Het Nieuwe Werken" event

Today 8:24 PM [clear](#)

[What are you working on right now?](#)

Derksen, Eric

IBM employee, Regular
IBM Netherlands

IBM Sales & Distribution, Operations
 Global Alliance Solutions (Cisco, Avaya, Nortel, Genesys)
 J. HUIZINGALAAN 765 AMSTERDAM, Netherlands
 Building: 765| Floor: 8| 1-720-663-2418
Eric.Derksen@nl.ibm.com

[Send e-mail](#) | [Download vCard](#)

▶ **Contact Information**

▶ **Background**



Local Time: 8:23 PM

Finding people on their full portfolio, not on just a name or number.



Social Software Helps Find the Right Skills for Projects

Challenge

20.000 people in many different organizations and locations
Difficult to find expertise and experience

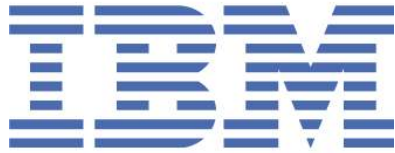


Solution

Lotus Connections Profiles will serve as the companies new Enterpris 2.0 employee directory served within WebSphere Portal

Business Value

Increase people productivity by decreasing time needed to locate people
Faster discovery of knowledge and skills to assemble project teams
Deliver an attractive and efficient working environment to attract top talent



(no status set)

Tags

There are no tags yet for this profile.

IBM employee, Regular

IBM Netherlands

IBM Sales & Distribution, IBM General Business

Client IT Architect

Client Information Technology Architect (CITA): INDUSTRY.Distribution Sector

J. HUIZINGALAAN 765 AMSTERDAM, Netherlands

Building: 765| 31-20-513-0629

thewall@nl.ibm.com

[Send e-mail](#) | [Invite to My Network](#) | [Download vCard](#)

► **Contact information**

► **Background**

▼ **The Board**

Write a message on this profile board.



Wal Van Der, F (Frank) sitting @ home, doing mail and presentation preparation Dec 16 2009

[Add comment](#)



Wal Van Der, F (Frank) With a customer in Montpellier. Dynamic Infrastructure Workshop. Fun!

(1 comment)

Nieuwsbrief
Vraag advies!
Publiceren

Home
Kennisbank
Expertmeetings
De experts
Trainingen
Boeken
Modellen en Tools
Vacaturebank
Kennislinks
Participanten
Over Kennisportal

U bent hier: [Frank van der Wal](#) >

Frank van der Wal is lid van het [Kennisportal expertnetwerk](#)

	Naam:	Van der Wal
	Voornaam:	Frank
	Bedrijf:	IBM
	Functie:	Client IT Archite
	Expertgebieden:	<ul style="list-style-type: none"> - Enterprise 2.0 - Service Orient - Virtualisatie - Innovatie

Frank van der Wal heeft zijn studie HTS Technische Computerku internationale ervaring is hij in 1991 bij IBM gaan werken als enginee geweest om het centrale computersysteem, wat de reserveonderdeler

Vanaf 1998 is hij actief in de verkooporganisatie als Brand Manage strategie naar producten. Vanaf 2007 is Frank als Client IT Archi MKB-segment. In zijn vrije tijd houdt Frank zich bezig met high-end :

Frank van der Wal deelt zijn kennis door middel van publicaties in de rubrieken:

- Enterprise 2.0

Social Bookmarking

123
diggs

digg

Bookmark with: What are these?

Delicious
 Digg
 reddit
 Facebook
 StumbleUpon

Bookmark dit:

- del.icio.us
- ekudos
- Nu jij
- Google
- StumbleUpon
- Twitter

Social Web

Email

Digg

Slashdot

Fark

Stumble

Reddit

MIXX

del.icio.us

Newsvine

Technorati

Facebook

Buzz up!

Twitter

Artikelgereedschap

- Tip ons
- Printen
- Reacties (5)
-
- Nuttig artikel?**

We share 427,233 public and tagged bookmarks

Productivity driven savings of \$4.5M per year

Based on: 286, 586 average search visits per week.
Each IBMer saves 12 seconds per search visit today

The screenshot shows a search results page on the IBM Intranet. The search term is 'Lotus Connections'. The results are sorted by relevance. A red circle highlights the 'Tagged Pages' section on the right side of the page, which lists various pages related to Lotus Connections, including 'The Lotus Connections Page xx', 'The Lotus Connections Blog', and 'Xtreme Leverage | Lotus Conne'.

Title	Relevance	Date
IBM Lotus Connections (ibm.com page)	<< Suggested matches	
IBM Lotus Connections (Sales kits and more)		
Help - IBM Lotus Connections Information Center	97.81%	08 Oct 2009
Help - IBM Lotus Connections Information Center	97.81%	22 Oct 2009
Help - IBM Lotus Connections Information Center	97.67%	22 Oct 2009
Help - IBM Lotus Connections Information Center	97.67%	22 Oct 2009
Help - IBM Lotus Connections Information Center	97.67%	22 Oct 2009

Integration with enterprise search

The screenshot shows the IBM W3 Search interface. At the top, there's a search bar with 'social software' entered. Below the search bar, it indicates '1 - 10 of about 3,884 for social software sorted by relevance'. The main content area lists several search results, including 'IBM software products by category', 'IBM Lotus Software', 'IBM Research | Watson | Cambridge', and 'IBM Research | Watson | Cambridge | Collaborative User Experience'. On the right side, there are three callout boxes: 'Related Bookmarks' pointing to the 'Search resources' section, 'Related Blogs & Forums' pointing to the 'Forums, blogs, wikis preview' section, and 'Related Profiles' pointing to the 'BluePages matches' section.

Search satisfaction has increased by 50%

Groups, Communities, Followers

My Groups | Following | Groups Dir

My Groups (7)

- 
Alliance Best Practic
 Activity: Discussions (1)
 Go to ▾ Actions ▾

- 
Alliance Network Bel
 Go to ▾ Actions ▾

- 
IBMNL Careers
 Go to ▾ Actions ▾

- 
Social Softw...
 Go to ▾ Actions ▾

- 
The Greater present IBM
 Activity: Discus
 Go to ▾ Actions ▾

- 
Unified Con
 Activity: Discus
 Go to ▾ Actions ▾

- 
VoiceCon E
 Go to ▾ Actions ▾

[Compose Mail](#)

[Inbox \(67\)](#)

[Buzz](#)

De EetClub (Hyve)

[Over](#) | [Foto's](#) | [Berichten](#) | [Meer ▾](#)

Over De EetClub



wijzig foto

-  [Vrienden uitnodigen](#)
-  [Dit is niet OK](#)
-  [Notificaties](#)

Oppericht op 27

Beheerder [Eric](#)

Beschrijving 😊 *Onze kwartaal meeting met natjes en droogjes.* 😊

Categorie Eten & drinken

Leden van deze hyve zijn ook lid van:
[Salmiak knotsen](#), [Eetcafe Naast de Paap](#), [Tajine & Zo](#), [Leidse Vrijdagmiddagborrelhyve](#) [bekijk het overzicht](#)

Lotus, Connections | Home | Profiles | **Communities** | Blogs | Bookmarks | Activ

Public Communities | **My Communities**

Recent
Popular
Alphabetical

▼ Tags

Tags for My Communities

alliance benelux callmanager center cisco collaboration communications communication communications conferencing contact converged convergence express gateway gts ics ios ipc ipt manager messaging sametime telephony uc uc2 ucc unified voice voip webex

View as cloud | [list](#)

My unified communities

1-5 of 5

Conv Comm Community of Interest
 1,076 members | Updated by Connections Communities | Mond
 This global community is a group of professionals who share and delive

UC2 User Community
 131 members | Updated by Tom W. Yin | Mar 3 | Tags: cisco, c
 This is meant as a location for UC2 demo users to access inf

Cisco Unified Communications (technical)
 34 members | Updated by Klemens Weber | Mar 3 | Tags: call
 Here you will find the latest information about Cisco's Unified

Sametime in UC2 Strategy
 56 members | Updated by Connections Communities | Feb 22 |

Cisco Alliance in the BeNeLux
 10 members | Updated by HENRY H. PAN | Sep 1 2009 | Tag
 Share, update and inform on everything and anything that IE

1-5 of 5

[Feed for My Communities](#)

Following



[View all...](#)

 [Pimp mijn I](#)

[Feed for My Communities](#)

- 

[Eric \(29\)](#)
- 

[Geert Jan \(259\)](#)
- 

[Martine \(67\)](#)
- 

[Janet \(179\)](#)
- 

[Radboud \(27\)](#)
- 

[Charlotte \(58\)](#)



Welcome Troy

MY HOG HOME | COMMUNITIES | MY GARAGE

MY CART 2 Items (\$120.00)

MY GAUGES

MY PROFILE

ID# - 4873958650
Age - 39

Profession - Dentist
Hometown - Boulder

You are offline.
View my bikes
View my rides



SEE MORE DETAIL

LOCAL EVENTS CALENDAR

June 2008

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Add Events

MY WEATHER MAP



Current | Today | Fri | Sat | Off

MY GARAGE | MY DREAM GARAGE

MY BIKES

MY ACCESSORIES

MOTORCLOTHES®

MY GALLERY



'04 Harley-Davidson Sportster XL 883

edit



BOULDER WEEKLY RIDE

This weeks featured ride is the third annual Metro Poker Run. This year's route starts in Wheatridge and includes several new stops...

read more

OPEN IN RIDE PLANNER

HARLEY-DAVIDSON RIDE PLANNER BETA
PLAN. RIDE. SHARE.



THE GENUINE MOTOR ACCESSORIES
CUSTOMIZER
Time to stop dreaming and start building.

MY COMMUNITY ALERTS

- New Bike Bought
- New Trip Report

MY HOG BUDDIES
Boulder Weekly Riders



Joe Biker

Profile / Bike / Trips
Recommendations

Online
Chat Now



Ken Biker

Profile / Bike / Trips
Recommendations



Bob Biker

Profile / Bike / Trips
Recommendations

Online
Chat Now



Jake Biker

Profile / Bike / Trips
Recommendations

Online
Chat Now



John Biker

Profile / Bike / Trips
Recommendations



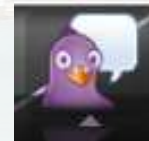
Karl Biker

Profile / Bike / Trips
Recommendations

See all Communities

6 of 20 next >

Instant messaging and web conferencing helps IBM avoid approximately \$780K per month in phone usage and \$ 6000K in travel cost alone (2006)



IM is used as both a phone and email substitute. In addition to avoiding phone usage charges, organizations may also expect a decrease in the amount of email traffic and storage (and the costs associated with those).